

Communications Strategy

The ITA reports on its financial and other affairs in accordance with the *Budget Transparency and Accountability Act* and various other legislative and regulatory requirements of general applicability to Crown Agencies.

This involves the annual development and public release of both a service plan – detailing specific performance objectives and targets – and a service plan report.

The service plan report includes a detailed financial report, prepared in accordance with Canadian generally accepted accounting principles, and audited by the office of the Auditor-General of British Columbia. The organization also submits quarterly budget forecasts and projections to government.

The ITA provides additional performance disclosure exceeding legislative and regulatory requirements. One key element is a monthly performance report, posted on its web site, in which it provides detailed year-to-date statistical reporting, aligned with the objectives defined in its service plan.

In more general terms, the ITA attaches a high priority to transparency and ongoing communication with its various customers and stakeholder groups. This is done through a variety of means including its web site, media relations, publication development, discussion papers and ongoing meetings with a wide range of interests.