



ita

YOUR TICKET TO A JOB MATCH.

WHAT IS THE JOB MATCH TOOL?

The **Apprentice Job Match** tool is an innovative way for BC employers and apprentices to connect and engage online. This new tool will better connect British Columbians with the on-the-job training they need to boost their skills and achieve certification in their chosen trade. As well, it will help employers find the right apprentice or tradesperson for their workforce.

Apprentices

With over 37,000 registered apprentices in BC's skilled trades training system and only 9,400 registered employer sponsors, there is a bigger need than ever to connect apprentices with employers, and increase the number of employer sponsors.

"The new Apprentice Job Match tool will be a great resource for foundation students like me. Not only will this new tool help us gain initial employment, but it will also help us make connections in our industry."

- Katie Lane, Electrical Foundation student, Camosun College.

How does the Job Match tool help APPRENTICES?

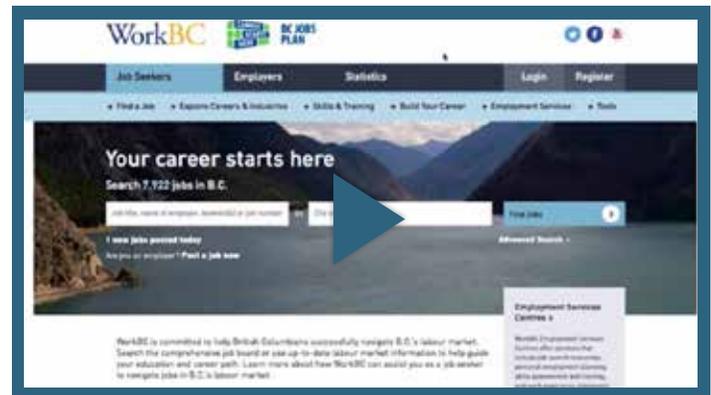
Jobseekers can use the tool to identify themselves as an apprentice, for example a Level 2 Plumber, and then search to see which employers in this province are looking to sponsor an apprentice in that particular trade and level.

Where is the Apprentice Job Match tool located online?

The Apprentice Job Match tool is located on Work BC's website:
www.workbc.ca/trades

How do I start?

Watch our simple "How-to" videos at workbc.ca/trades and get started today.



One of the **biggest hurdles** to apprenticeship is securing employment with an **employer sponsor**. Employers are an essential component of any apprenticeship as **80% of an apprentice's journey** is spent in practical training at the work site under the **guidance of a journeyman**.



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Employers

BC is expecting one million job openings between now and 2022. Approximately 68 per cent of these openings are due to retirement and 32 per cent due to economic growth and expansion. To meet this demand, and to seize the economic opportunities coming to our province, it is crucial that more businesses sponsor apprentices.

“Today’s youth are our future builders. Together with the ITA, and the Apprentice Job Match tool we can be certain that the knowledge, skills, abilities and desires of today’s workforce are matched with the companies that can provide the next generation of skilled tradespeople with the opportunity and training for personal fulfillment in their chosen career.”

– Rob Zadra, Co-Founder, PJB Mechanical Plumbing and Heating

How does the Job Match tool help EMPLOYERS?

Employers can use the online **Apprentice Job Match** tool to add apprentice-specific information to their job posting, to help find the right apprentice for their workforce. Start by creating an account and posting a job on the Work BC website.

Where can you create a WorkBC account to register as an Employer?

Create a WorkBC account: www.workbc.ca/Employers.aspx

What are the benefits of hiring an apprentice?

Sponsoring an apprentice is a key way for employers to guarantee skilled, prepared workers to meet labour demands.

According to the Canadian Apprenticeship Forum, for every dollar an employer invests in apprenticeship training, they receive an average return on investment of \$1.47.

The benefits of hiring an apprentice go far beyond financial reasons. It is about succession planning and training high quality workers that fit within employer organizations.

The introduction of the **Apprentice Job Match** online tool is part of ITA’s increased efforts to better support apprentices through the apprenticeship pathway and to increase continuation and completion rates across the province.

It is also in response to recommendations outlined in *B.C.’s Skills for Jobs Blueprint: Re-engineering Education and Training* and the McDonald Report.