



WOMEN IN  
TRADES  
TRAINING

## FIND YOUR PATH TO SUCCESS ITA WOMEN IN TRADES TRAINING INITIATIVE

**Invest in your business.**

**Sponsor a woman  
apprentice.**

**Get the right employee  
with the right skills.**

The **ITA Women in Trades Training** initiative connects women with funded training opportunities across BC, matching the skills of newly trained women with the increasing needs of BC's labour market.



## The ITA Women in Trades Training initiative

Over the next decade, at least one million jobs are expected to open up in British Columbia and many will require skilled trades training.

Sponsoring a woman apprentice through the **ITA Women in Trades Training (WITT)** initiative is a smart way to secure the right employee and prepare for future labour demands. There are a variety of reasons to sponsor a woman apprentice:

### IT PAYS TO SPONSOR A WOMAN APPRENTICE

A woman who completes a Women in Trades Training program undergoes a comprehensive assessment. When you sponsor a woman apprentice, you get an employee who is **prepared** with the background knowledge and skills needed **to do the job properly** — saving your business valuable time and money. According to the Canadian Apprenticeship Forum, every dollar an employer invests in apprenticeship results in an **average return of \$1.47**.

### GET A COMPETITIVE EDGE

Programs offered through the ITA Women in Trades Training initiative provide women with hands-on work experience, safety training, financial assistance, childcare and career counselling to help them become valuable, well-rounded employees. By sponsoring an apprentice through the Initiative, you benefit from an employee with **work-ready skills** who is eager to learn and committed to **long-term** development.

### HELP GROW YOUR BUSINESS

Women who enter the trades experience a high level of job satisfaction, independence and income. This means **less turnover** and longer **employee commitment** — so you can be confident you've got the best employee capable of meeting your business needs.

### CREATE GENERATIONS OF EMPLOYMENT

In the coming years, employment in BC is set to be driven forward by jobs in the construction, mining, oil and gas, energy, marine and transportation industries. Sponsoring a woman apprentice through the ITA Women in Trades Training initiative ensures you have the **right employee** for the job and our labour supply can continue to **meet demand**.

### WHAT DO EMPLOYERS SAY ABOUT SPONSORING AN APPRENTICE THROUGH THE ITA WOMEN IN TRADES TRAINING INITIATIVE?

“At Black & McDonald, we absolutely value the apprentices we sponsor through the Women in Trades Training initiative. A woman apprentice is eager to learn, hard-working and invested in our business success.”

Stacey Kent, Project Administrator, Black & McDonald

“By investing in an apprentice through the Women in Trades Training initiative, we get a qualified tradesperson who is prepared for the job and committed to working with us over the long-term.”

Sandra Hogan, Apprenticeship Coordinator, Victoria Shipyards

### FIND OUT MORE

The ITA Women in Trades Training initiative connects women of all skill levels and backgrounds to funded trades training opportunities.

Learn how apprenticeship can work for you. Visit [www.WITTapprentices.ca](http://www.WITTapprentices.ca), call 1-866-660-6011 or email [womenintrades@itabc.ca](mailto:womenintrades@itabc.ca).

 [Women in Trades Training](#)

### ABOUT THE INDUSTRY TRAINING AUTHORITY

The Industry Training Authority (ITA) helps people in BC reach their full potential by supporting training in the trades. ITA is a provincial crown agency that manages BC's trades training system, working collaboratively with industry, training providers, career counselors, labour unions, government and others.

**ITA has made a special commitment through the Canada-British Columbia Labour Market Agreement** funding to support Aboriginal people, women and immigrants in finding career opportunities in the trades.

The ITA Women in Trades Training initiative is delivered in partnership with seven training service providers as part of a long-term strategy to match women's skills to the needs of BC's workplace.

Canada



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THE BC  
JOBS PLAN

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**WITT**  
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Funding provided through the Canada-British Columbia Labour Market Agreement.