



## **Official #TalkingTrades Social Media Contest Rules 2018**

**THIS CONTEST IS ONLY OPEN TO REGISTERED SKILLED TRADES APPRENTICES IN BRITISH COLUMBIA.**

### **1. ELIGIBILITY:**

The Contest is open to all registered skilled trades apprentices of British Columbia who have reached the age of eighteen [18] at the time of entry, except employees, representatives or agents (and those with whom such persons are domiciled) of the Contest Sponsor, the Industry Training Authority, and its affiliated agencies and representatives (herein referred to as the Sponsor).

The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right, in its sole discretion to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook. You understand that you are providing your information to the Sponsor and its affiliates and not to Instagram or Facebook. The information you provide will only be used for the administration of this Contest. Instagram and Facebook are completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not Instagram or Facebook.

### **2. CONTEST:**

The Contest question will be uploaded to Facebook and Instagram. Each entrant's answer will be counted as one [1] "Entry" during the contest period. There is a limit of two [2] entries per contest period entrant (one [1] entry per social media platform).

The Contest period begins on **Monday, November 5, 2018** at 09:00:00 a.m. Pacific Standard Time (PST) and ends on **Friday, November 16, 2018** at 11:59:59 p.m. PST (the "**Contest Period**"), after which time no further entries shall be accepted. The Sponsor is able to adjust dates for any of the timeframes outlined in these rules per their discretion if necessary.

### 3. **PRIZE\*:**

The winners will receive one of the following three contest prizes which consists of:

- Grand Prize - Four [4] tickets for dinner and a movie at a movie theatre within your local community (value of \$250.00).
- Second Prize - One [1] gift card of your choosing from either: Mark's Work Warehouse or Canadian Tire (value of \$100.00).
- Third Prize - One [1] gift card for Tim Hortons (value of \$50.00).

The Prize must be accepted as awarded and is not transferable or convertible to cash. No substitutions except at the Sponsor's option. The Sponsor reserves the right, in its sole discretion, to substitute any prize or a component thereof with a prize of equal or greater value, including, without limitation, but at the Sponsor's sole discretion, a cash award.

\*The Sponsor reserves the right to change or modify prizes at any time during the Contest Period.

### 4. **HOW TO ENTER:**

No purchase necessary to enter the Contest. Entrants must have an Instagram application downloaded on a mobile smart device (a "**Device**") and a public Instagram account as of the date of entry; or have a Facebook account as of the date of entry.

Instagram Entries:

For Instagram, entrants must enter using the method of entry outlined below. No entries will be accepted by any other means. To enter, the entrant will need to do two things to successfully enter the contest:

1. Entrant must upload a photo to Instagram, with the following criteria: photo which showcases what the entrant loves to do in their spare time (i.e., hiking, motorbiking, skating, etc.) or working in their trade.
2. Entrant must caption the uploaded photo using the contest hashtag #TalkingTrades and tag @ita\_bc along with a comment stating why the entrant values their skilled trade (i.e., "I value my skilled trade because it allows me the mobility to move across Canada.")

#### Facebook Entries:

For Facebook, entrants must enter using the method of entry outlined below. No entries will be accepted by any other means. To enter, the entrant will need to do two things to successfully enter the contest:

1. Entrant must upload a photo, along with their comment, with the following criteria: photo which showcases what the entrant loves to do in their spare time (i.e., hiking, motorbiking, skating, etc.) or working in their trade
2. Entrant must leave a comment on the contest post stating why they value their skilled trade (i.e., "I value my skilled trade because it allows me the mobility to move across Canada.")

Entries will be rejected if deemed indecipherable, inappropriate or unsuitable, in Sponsor's sole discretion. The Sponsor is not responsible for late, lost, misdirected, delayed, incomplete or incompatible entries.

All Contest entries become the sole property of the Sponsor. Entries must be received no later than the end of the Entry Period, Friday, November 16, 2018 at 11:59:59 p.m. PST. The Sponsor is not responsible for Entries that are not received due to technical difficulties or declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically, robotically or electronically reproduced or exceed the maximum number of entries per person per Entry Period. No communication or correspondence will be exchanged with entrants except with those selected as a Winner (defined below). Entries deemed to be duplicates by the Sponsor will be removed prior to selecting a winner.

In the event of a dispute, Entries received online shall be deemed to be submitted by the authorized account holder of the social media account associated with the entry. For the purpose of the Contest Rules, "authorized account holder" is defined as the natural person who is assigned to an account by an Internet access provider, on-line service provider, or other organization responsible for assigning accounts. Each selected Entrant may be required to provide the Sponsor with proof that the selected Entrant is the authorized account holder, as well as a government issued, legal proof of identification, for all details associated with the winning entry.

#### **5. WINNERS:**

Three [3] Winners will be randomly drawn from all eligible Entries on all specified social media platforms (Instagram and Facebook) within seven [7] business days of the Contest End Date.

Before being declared a contest winner:

- (a) The random-selected entry will be notified by mentioning the user in a comment on all participating social media platforms (Instagram and Facebook).
- (b) The Contest Winner(s) must sign and return within seven [7] business days of the communication a waiver prepared by the Sponsor, which, among other things, agrees to indemnify the Sponsor against any and all claims, damages, liabilities, costs, and expenses arising from use of his/her Entry.

The Sponsor will deliver the Prize to the winner via mail or via courier only after the waiver has been completed and returned to the Sponsor.

If a selected Entrant: (i) cannot be contacted by phone or email within seven [7] days of the announcement; (ii) there is a return of any email notification as undeliverable; or (iii) fails to return the properly executed Winner's Agreement within the specified time; (iv) or does not agree to the terms and conditions exactly as set forth in the Winner's Agreement; then he/she will forfeit their opportunity to be the winner and the next selected entrant (according to random selection) will be deemed an eligible Contest Prize winner. This process can be repeated as many times as needed to determine three [3] eligible Winners.

## **6. GENERAL CONDITIONS:**

By entering the Contest, each entrant agrees to the use of their name, address, voice, entry, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or the Internet.

The Sponsor will not be liable for any failure of the social media platforms during the Contest; for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Sponsor will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).

The Sponsor reserves the right to withdraw, suspend or amend this Contest in any way, in the event of any accident, error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries.

By entering this Contest, each Entrant expressly consents to the Sponsor storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest unless the entrant otherwise agrees.

#### **7. INTELLECTUAL PROPERTY:**

All intellectual property, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned or licensed by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

#### **8. LANGUAGE DISCREPANCY:**

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, the Contest registration form, or point of sale, print or online advertising, the terms and conditions of these Rules shall prevail, govern and control.